

KENTUCKY BOOK FAIR

Survey

*Please complete as fully as possible. **All answers will remain confidential.***

- How many times have you been to the KBF the last 5 years? 1 2 3 4 5
- Have you been to any other Book Fairs the last 2 years? Yes No

IF YES: Which one/s and when? How does the KBF compare?

- How did you find out about the Kentucky Book Fair? Our web-site
Direct mail Newspaper Radio/TV Friend/relative Bookstore/library

- Please rank your top three reason(s) for attending this year's Book Fair?

- * Purchase books as gifts (# of books as gifts.....)
- * Take advantage of price discount (# of books bought.....)
- * Meet the authors/get books signed by the authors
- * Be a part of the event/meet old friends etc
- * Educate/encourage your children to read
- * Other (please specify).....

- Which types of books/topics interest you most?

History Crime/Mystery Fiction Romance Biography Children Poetry
Art/Cultural Gardening Cooking Sports
Other (please specify).....

- Which symposiums/special features did you attend? Interesting/helpful?

- Where do you live? Frankfort area Other KY (where) _____
Outside Kentucky _____ State _____

- Would you like to be added to our mailing list for future Book Fairs?

Name: Tel # or e-mail:

Address:.....

*Should you have any further comments or suggestions, please feel free to use the other side of the form **Thank you** for taking time to fill out our survey form. Your answers will help us make this a better event in the future.*